

ARBITRATION'S CURRICULUMN VITAE



PHAM DUY KHUONG	
Position	Director of ASL Law Firm
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Languages	<u>Vietnamese, English</u>

Practice Areas:

Intellectual Property, Franchising, Technology Transfer

Education

- Master's Degree Training Institution: La Trobe University (Australia)
- Practice Certificate: Lawyer Place of issue: Hanoi Bar Association.

Professional Experience

• From 2008 to present: Director at SB LAW Firm

Practice Areas

Lawyer Pham Duy Khuong is a founding member of SB LAW with more than 12 years of experience in consulting, dispute resolution, research on Franchising, technology transfer, Intellectual Property (IP) related to copyright, patent, trademark, industrial design, domain name, enforcement and protection of IP rights. Lawyer Khuong's consulting activities are not only limited to Vietnam but also expanded to other countries in Asia, Europe and other regions.

In addition, Lawyer Khuong also participates in teaching, promoting, researching IP law, franchising at many universities such as Foreign Trade University, Law University, Diplomatic Academy, National Economics University.

Publications

Help Vietnamese media and press agencies raise awareness and analyze legal aspects of Intellectual Property such as: VTV, VOV, Lao Dong Newspaper, An Ninh Thu Do Newspaper, Zing Newspaper, Sports and Culture Newspaper, Vietnam Law Magazine and many other press agencies, usually 1-2 articles/month. Some research articles and newspapers can be mentioned below:

- Trang, D., Khuong, P. and Tri, Q. (2018). The review of Vietnam legal framework against commitments under Trans-Pacific Partnership (TPP) on Intellectual property. Hanoi: Center For WTO And Economic Integration, Vietnam Chamber Of Commerce And Industry.
- Duy Khuong, P. (2018). Revised regulations on copyright. Vietnam Law Magazine, (Vol.24-No 282-283), pp.24-25.
- Duy Khuong, P. (2018). IPR-related crimes under the Penal Code. Vietnam Law Maga-zine, (Vol.24-No 281), pp.24-25.



- Duy Khuong, P. (2017). Crimes against IPRs in the 2015 Penal Code. Vietnam Law Magazine, (Vol.23-No 275), pp.24-25.
- Khuong, P. (2018). Legal loopholes in handling trademark infringements in Vietnam. [online] vietnamlawmagazine.vn. Available at: http://vietnamlawmagazine.vn/legal-loopholes-in-handling-trademark-infringements-in-vietnam-5830.html.
- Duy Khuong, P. (2016). Enterprises required to change their IPR-infringing names. Vietnam Law Magazine, (Vol.13-No 225), pp.14-15.
- Pham Duy Khuong. "Theorical and practical issues in protecting non-fiction works." Academic Conference on Author rights to non-fiction works in libraries and universities., 2016.
- Pham Duy Khuong. "Opportunities and challenges in terms of protection of reproduction rights
 when Vietnam joins TPP." National Conference on Implementation of legal com-mitment of
 Vietnam in Free Trade Agreements (FTAs) and issues of protection of reproductions rights
 when integrating, 2016.